

What is a wireless Audience Response System (ARS)?

ARS is a wireless network of hand-held terminals that relay individual responses which are instantaneously tabulated by a computer and results immediately conveyed to the audience.

How does it work?

The audience uses the response terminals to answer a series of pre-planned or impromptu questions by pushing a button on the keypad.

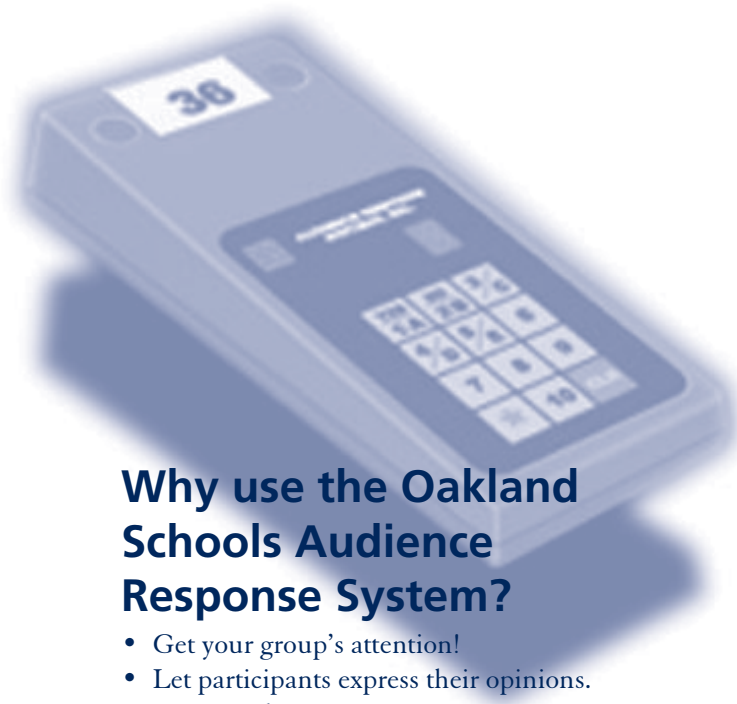
Choices can be:

- yes/no;
- true/false;
- multiple choice;
- range/scale;
- vote (yes/no/abstain); or
- a quiz show format.

The anonymous responses are instantly tabulated and graphed for display on a monitor or projection screen. Reports can also be printed or imported into a spreadsheet or database for future use.

Who may use the system?

1. Any business-related Oakland Schools meeting.
2. Meetings of constituent districts, community organizations, agencies, or businesses.



Why use the Oakland Schools Audience Response System?

- Get your group's attention!
- Let participants express their opinions.
- Promote discussion.
- Gather key information.
- Measure audience comprehension and feedback.

How do I reserve the Audience Response System?

1. Please return the enclosed reservation form to Mark Dollan in the Oakland Schools Technology Services office at least two weeks prior to your event.
2. All survey questions must be prepared and forwarded to Oakland Schools Technology Services no later than one week prior to your event. You may email your survey questions to Mark.Dollan@oakland.k12.mi.us
3. For further assistance, please call Mark Dollan at 248.209.2124.

Reservation guidelines

1. The educational, management, or community relations purpose must be explained in writing and accompany the reservation form.
2. Meeting facilitators must attend a brief training session on fundamentals of operation, survey development and facilitation.
3. The time, date, length of use and suitable site must be secured and identified at the time of reservation.
4. Questions must be prepared and forwarded to the ARS coordinator at least one week prior to the event and specifications for printed reports identified at the time of application.
5. The reserving party is responsible for the timely return of all equipment.

ARS Price Structure

Community organizations, agencies and businesses within the County will be assessed a fee for use of this service. This fee includes an Oakland Schools technician and facilitator and a pre-planning meeting to review the survey, facility and staff requirements. The costs will be as follows:



Audience Response System Cost Worksheet

Oakland County Public School Districts, Public School Academies, and Nonprofits

\$430 / 4 hours / 1 technician / 1 hour consultation

\$795 / 8 hours / 1 technician / 1 hour consultation

For profit organizations

\$530 / 4 hours / 1 technician / 1 hour consultation

\$895 / 8 hours / 1 technician / 1 hour consultation

* Additional hours will be charged at \$50 per hour.

Take totals from checked boxes above and fill in the total cost on the reservation form on the reverse side of this panel.

ARS Reservation Form

Contact name _____

Address _____

Phone # (_____) _____

Email _____

Name of organization _____

Title and brief description of meeting

Date of meeting _____

Time of meeting _____

Location _____

Number of remote keypads needed _____

- Need an Oakland Schools facilitator?
- Need help developing items?
- Straight polling or decision-making?

The Cost Worksheet is on the reverse side of this panel.

Total cost:

Payment Information

We will send an invoice after the event.

Questions?

Contact Mark Dollan, Technology Services at **248.209.2124** or by email at mark.dollan@oakland.k12.mi.us



OaklandSchools

2111 Pontiac Lake Road
Waterford, MI 48328-2736
248.209.2124
www.oakland.k12.mi.us

Oakland Schools does not discriminate on the basis of race, color, national origin, age, sex, marital status, religion, or disability. For employment matters contact the Director of Human Resources at 248.209.2059. For all other matters, contact the Director of Legal Affairs at 248.209.2062, 2111 Pontiac Lake Road, Waterford, MI 48328-2736.



OaklandSchools



Bring your presentations and audience to life with the power of

**AUDIENCE
RESPONSE
TECHNOLOGY**