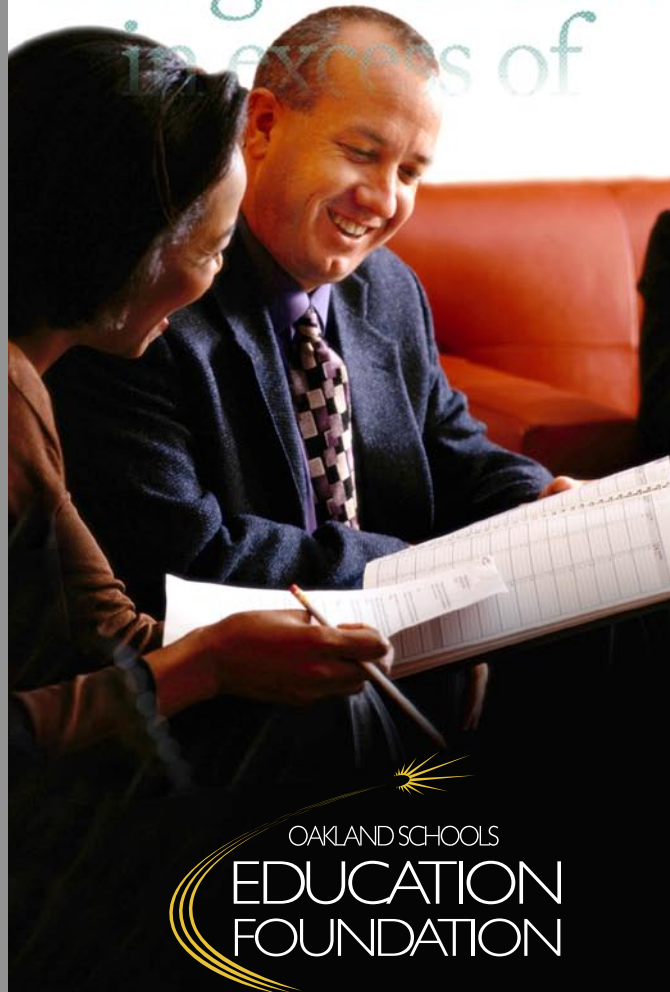


See
Dick
and
Jane
run...



...a Michigan
corporation
with offices in
in 14 countries
and global sales
in excess of



OAKLAND SCHOOLS
EDUCATION
FOUNDATION
Connecting Business and Education

"We should all be concerned about the future, because we will have to spend the rest of our lives there."

– Charles F. Kettering
inventor, philosopher

It is the future that engages the efforts of the Oakland Schools Education Foundation.

Not just the future of our students. They're the direct benefactors of your support, yes (and the support of other forward-thinking businesses in Michigan). But their future is *the* future: yours, ours, the future of business, and of our community as a whole.

Our purpose is to bring the rich resources of local businesses into the classrooms of Oakland County schools, into the minds of our next generation. To bring them the imagination, the intellect, the pure energy and excitement of our best business people and companies.

Why? Ask yourself this: if tomorrow's business is in the hands of today's student, shouldn't those hands learn something other than playing videogames?

Education is
smart business.

They're not just the future. They're *your* future. What would *you* like them to know?

With the generous support of people like you and companies like yours, OSEF has instituted a range of hands-on, immersive programs that prepare students for the realities, challenges and rewards of business. Our Global Trade Mission (GTM) is an outstanding model of business, government, and education working together to address 21st century skills.

Here we engage students in the issues of global trade, provide a true understanding of cultural diversity, and develop business and communication tools. This includes a demonstrated mastery of social studies issues, communication, global language, technology, problem solving, teamwork, and workplace skills.

Another highly successful program – with direct benefit to business in Southeast Michigan – is OCCRA: the Oakland County Competitive Robotics Association. The association is a league of Oakland County high school robotics teams who enter their creations in a competition that has become one of the most anticipated "sporting events" in the area.

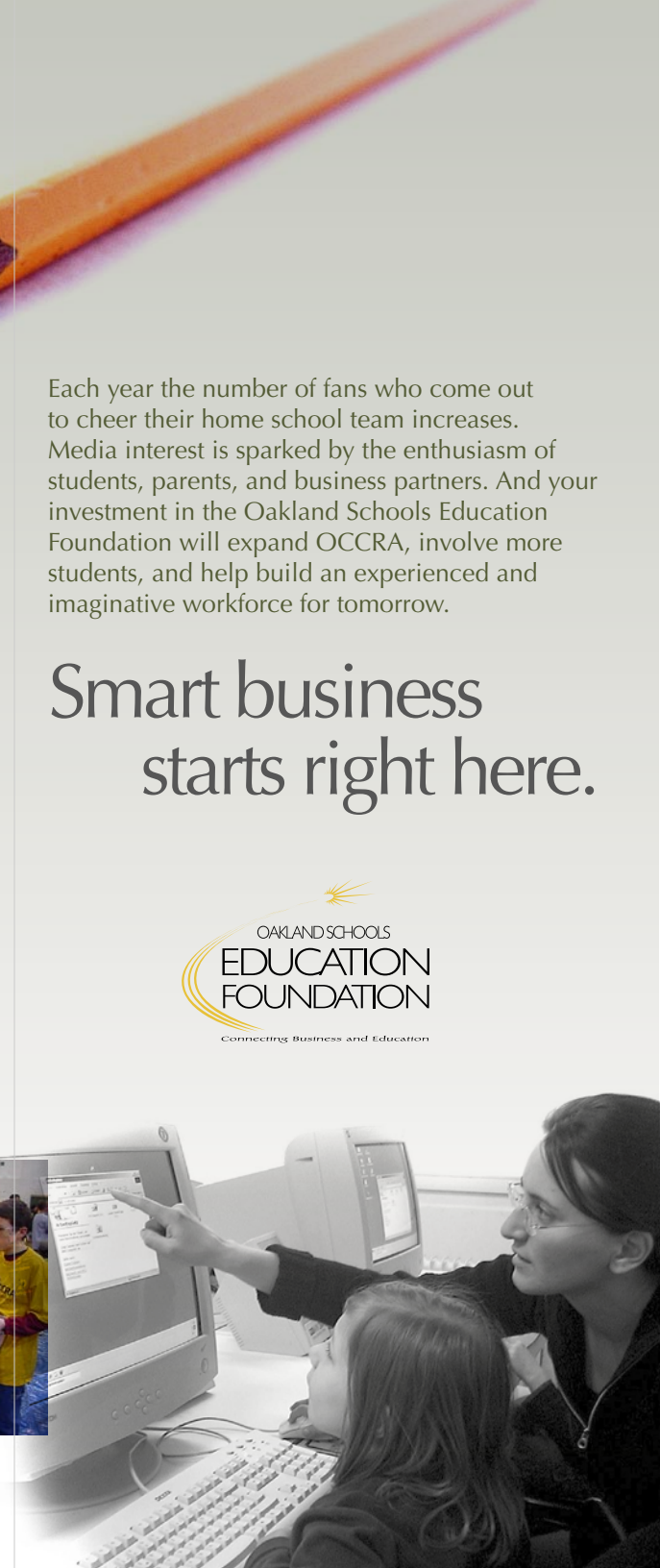
Below: One of our OCCRA teams, preparing their robot for battle and preparing themselves for a high-tech career.

Each year the number of fans who come out to cheer their home school team increases. Media interest is sparked by the enthusiasm of students, parents, and business partners. And your investment in the Oakland Schools Education Foundation will expand OCCRA, involve more students, and help build an experienced and imaginative workforce for tomorrow.

Smart business
starts right here.



Left and below: In our Global Trade Mission program, students immerse themselves in the skill-expanding activities of international business.

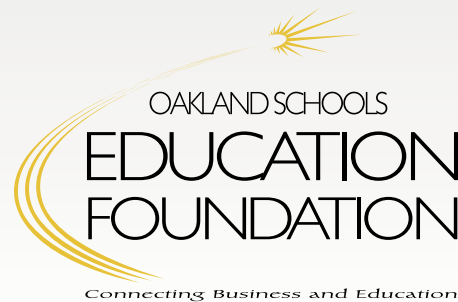


The Oakland Schools Education Foundation works. Here's why.

We recognize our role as that of a catalyst: when we bring together business and education, a reaction occurs. Students gain a clear picture of the larger potential within themselves, and the real-life application of their education. Business gains a stronger place in the community, and the chance to impact that community through their direct influence on our children's education.



Today, their future is in your hands. Tomorrow, your future will be in theirs. Help make that future richer and brighter, by contacting the Oakland Schools Education Foundation and learning how you can help.



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